Introduction.

The well-known journalist and writer, Andrew Higgins, in his recent article in the New York Times highlights the crisis. The big news that has captured major headlines in the world and has everybody talking in the U S and Europe is the financial situation of Greece of huge debts that are an emerging disaster. The article in the well-known newspaper has come forth discussing the situation narrating the underlying real issues. The most captivating article appeared in the New York Times discussing the same, and it was titled “Greece given until Sunday to settle debt crisis or face disaster”. This emerged after several world leaders met at the European Council to help support the Athens government (para 1).

According to Higgins in his article in the New York Times about the ultimatum by European Council to Greece begins by acknowledging the extent by which the debt crisis was damaging the economy of the Greece. The ultimatum was to define the seriousness the council took the matter and how much there were willing to help Athens government come out of the financial situation. Higgins uses the beginning of the article as a point of information about how far the situation as proceeded and what has been done and what is expected to be done as well as who are behind the solution finding team (para 2).

The writer further shifts to the actual happenings of the event by stating the real ultimatums and the deadlines given to the Greece government by the major players in the world financial agencies to emphasize his point. Quoting the statements of most members in the event of the top tier decision making individuals to president of the European council to the prime ministers try to show the extent of how much damage and how far the several countries were willing to go in finding in finding
working solutions. Higgins adopts the usage of direct quotes from the actual participates in the event to capture the tone and convince the audience hence having their trust and honesty. For instance, Higgins argues that Donald Trust, the president of the European Council. This was to underline the engagement rules if in deed Greece was willing to come clean on how much is being done to rise from the financial crisis. He enumerates several statements made at the meeting to show the might and strength and power of the financial agencies managers to qualify the magnitude of the debt concern across the entire Europe (para 4).

Higgins moves a notch higher by using imagery of the event to help illustrate his message through the presentation of pictorials of the members present. As said, a picture is worth a thousand words helps expounds the happenings of the council. This still serves the purpose of emphasis.

The writer as well as a journalist uses the comparisons between the current states of Greece financial crisis to other earlier occurrences financial situations ever experienced in the world to help point out the extent of the disaster caused by the debt crisis. When the writer relates the situation to other similar circumstances, this enables the audience have an actual picture in their minds what he intends to explain.

Higgins uses statistics by highlighting the numbers involved in the article. Use of the numbers is a deliberate decision since they support the situation. The weight of the crisis only becomes clearer when the statistics are stated. The audience attention is well captured if the figures are quoted. The figurative strategy works well in the article and when comparing and contrasting with previous situations adds more flesh to the information being passed a crossed. The writer adds more information by quoting authorities in his writing for purposes of authenticating the information. To capture the attention and eye of the audience, the writer describes the situation so passionately by the choices of words he uses to write the article.

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The tendency of the writer to use repetitions of some words in the entire article to expound his points clearly is a proper strategy to draw the attention to the article. Several other strategies come out in the article discussing the debt crisis and the entire surrounding happenings that include the decision of the European Council, major financial agencies including World Bank and international monetary fund (Wang 3).

In conclusion, the journalist cum writer has attracted admiration in the field of writing through the captivating, informative and interesting articles. Through the strategies earlier discussed and other more not captured in this article but present in his writings has managed to draw the attention of his audience. The Greece government has gotten the necessary attention towards the debt crisis through such kind of the undertakings, and the entire world is properly informed of the debt crisis.


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