



Reflective Essay

Writing for Communication, Persuasion, and Expression

The best feeling is when I write, targeting a particular audience, and when they read whatever I have written, they get the message that I am trying to pass. For the longest time, writing has been used by people all over the world as a form of communication. Any literate person has in their life ever expressed themselves in the form of writing. All students get to write class work and assignment as well as exams. There are various forms of writing which are classified broadly as formal and non-formal. Whatever the format of writing, the purpose revolves around these three reasons; expression, communication, and persuasion.

Whenever I do writing for fun, I usually target at expressing myself, my thoughts, my feelings and above all, the person that I am. Most of the time, tutors ask students to do some creative writing as assignments in the course of the term. Most of the time, the creativity portrayed in the essays express the character traits of the student. Some have a great sense of humor, others are quite analytical when it comes to dilemmas, some are spontaneous. The proper use of punctuation, words and sentence structures all play a part in ensuring that the expression importance of writing is met. In each and every form of writing, I think expression becomes the center idea. Writing is therefore used for expressing oneself.

Different people and in different times in life have used various forms of communication like speaking, use of symbols and signs, and use of writing. We write essays, assignments, answer questions in the form of writing to communicate ideas and to share knowledge. Any writing that is meant to motivate, to educate or to pass any other type of information communicates a lot. It might show the level of intelligence of a person, the level of understanding of a particular topic in class

especially when it comes to assignments and exams. I, therefore, believe that writing is for communication purposes.

As we all know, people harbor different opinions concerning various topics. There is no one time that each and every person in the world will agree with a particular opinion, not even the scientifically proven. There are always conflicting ideas. Scientists write as a means of persuasion. Students write a thesis and prove them in the form of writing to persuade tutors and any other person who may come across their work that their ideas are relevant. Campaign managers write speeches so as to come up with a coherent persuasion piece that is bound to win a multitude of supporters. Argumentative essays are written in the bid to coerce people into agreeing with the writer's point of view. A well-written piece of writing is a great tool for persuasion and coercion.

Conclusion

A piece of writing can either attain the above-stated goals or fail to accomplish any of them. It chiefly depends on the way the piece of writing is presented. Grammar, punctuation, and the flow of the paper largely determine whether the message that the writer had in mind will impact on the reader or not. Therefore, according to me, any great piece of writing should communicate an idea, express the thoughts of the writer to the reader and persuade the reader into accepting the ideas as posed by the writer in the piece.